



# Peyton Butler

GRAPHIC DESIGNER

## HELLO!

I am a Graphic designer and freelance Photographer. I breathe, eat and live design. I am hungry for a challenge and ready to go the extra mile to prove that hiring me is a decision you will be glad you made.

## GET IN TOUCH

✉ peytonbutler232@gmail.com

📞 +27 82 339 6318

## SKILLS

Problem Solving



Creativity



Teamwork



Leadership



## WORK EXPERIENCE

### DESIGNER

VML

2017 - Present

- **WT Digital Team:** All social media content, presentations, programmatic banners, and more. Ford; MINI; BMW; WT Internal Content; Labello; Absa; Cadbury; Nivea Men; PUMP; Rentoza; Sta-Soft and more.
- **Coca-Cola CIC Team:** (Based at Coke HQ) Social Media content; GIFs; Emailers; Educational videos: Resizing images: Presentations; Reports; Conceptual design Client facing & relationship. All Coke brands: Coke; Sprite; Fanta; Appletiser; Schweppes; Powerade; Bonaqua; Pump; Stoney; Cappy; Valpre and more.
- **Telkom Direct Team:** (Based at Telkom HQ) Emailers; Invoice attachments; Client facing & relationship.

### JUNIOUR DESIGNER INTERNSHIP

*Black Robot*

2016 - 2017

- Worked under the Creative Director, in lead design. Brand identity; logo; photography; print; product; packaging, web; campaign, social media design & management.

### SUPER SATURDAY - WORKSHOP DAY

*Ogilvy (Graduate)*

2016

- A day spent with other candidates Graduate on client brief: Creative & conceptual brainstorming & thinking; designing and presenting our ideas to the panel.

### GRADUATE JUNIOUR DESIGNER INTERNSHIP

*BWD Agency*

2016

- Social Media design (social media posts; banners/ cover images) Web design (web banners and resizing product images) & Photography.

## EDUCATION HISTORY

BA in Graphic Design

2014 - 2016

Vega School of Brand, Design, Business

Higher & Advanced Certificate in Photography

2012 - 2013

Vega School of Brand, Design, Business

Matriculated

2011

Monument High School